



Lessons in micro entrepreneurship and their
relevance to Bangladesh: An attempt to
substantiate suggestions for future research

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Returns to Capital

- Returns to capital for micro enterprises in Sri Lanka. De Mel, McKenzie, Woodruff.
- Why are returns to capital important?
- What has the experience been elsewhere?
- What would such a project entail if it were to be replicated in Bangladesh?

Behavioral Analysis

- Behavior of Micro Enterprise entities, not studied thoroughly anywhere yet. Fresse.
- “Goal setting” and Specificity. A concept borrowed from Psychology. Its importance in encouraging Micro Entrepreneurs to graduate.
- How could such a project be conducted?

Industrial Organization

- Marketing in Nairobi. Akoten and Otsuka.
- The importance of Industrial and Business Clusters and how they relate to business linkages. Which micro enterprises managed to graduate in Nairobi?
- The role of traders in clusters. Do they help or do they hold Micro Enterprises back?

Microfinance issues

- “Microfinance and missing markets”
Emran, Morshed and Stiglitz.
- What is the importance of imperfect or missing labor markets in Bangladesh?
- How can Micro Enterprises help correct imperfect markets and create the missing markets? What is the role of middlemen?